

**GOVERNMENT OF TELANGANA
ABSTRACT**

Animal Husbandry, Dairy Development & Fisheries Department – Operational Guidelines for induction of Milch Animals Distribution Scheme in the State - Orders – Issued.

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ANIMAL HUSBANDRY, DAIRY DEVELOPMENT & FISHERIES (AH) DEPARTMENT

G.O.Rt.No.64,

Dated:21.07.2018.

Read the following:-

1. From MD, TSDDCF, Lr.No. 88/GM (proj)/TSDDF/CM-Cattle Induction/ TS/2018, Dt:18.06.2018.
2. G.O.Rt.No. 60, AHDD & F (AH) Dept., Dt: 17.07.2018

O R D E R:

In continuation of the orders issued in the G.O.2nd read above, Government hereby issue the Operational Guidelines for induction of Milch Animals Distribution Scheme, annexed to this order .

2. The Director, Veterinary & Animal Husbandry, Hyderabad, the Managing Director, Telangana State Dairy Development Cooperative Federation Limited, Hyderabad and all the District Collectors shall take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**C.PARTHA SARATHI
APC & PRINCIPAL SECRETARY TO GOVERNMENT &
SECRETARY TO GOVERNMENT (I/C)**

To

The Director, Veterinary and Animal Husbandry, Hyderabad.

The Managing Director,

Telangana State Dairy Development Cooperative Federation Limited,
Hyderabad.

All the District Collectors

Copy to:

The P.S to Principal Secretary to CM.

The Director of Treasuries & Accounts, Telangana, Hyderabad.

The O.S.D. to Minister (AH)

The P.S. to Secretary to Govt. AHDD&F Department, Telangana.

SC/SF

//Forwarded::By order//

SECTION OFFICER

(Annexure to G.O.Rt.No.64, AHDD &F (AH) Dept.,Dated; 21.07.2018)

OPERATIONAL GUIDELINES FOR DISTRIBUTION OF MILCH

ANIMALS IN THE STATE

Government have sanctioned one Milch animal (Cow or Buffalo) each to 2.13 lakh beneficiaries identified by VIJAYA DAIRY, NARMUL, Mulukanoor Dairy and Karimnagar Dairy with an outlay of Rs. 1677.11 crores, during the financial years 2018-19 and 2019-20 in G.O.Rt.NO. 60, AHDD & F(AH) Department, Dt: 17.07.2018.

2. In pursuance of G.O, Vijaya Dairy Federation (TSDDCFL) is the implementing agency and the District Collector will act as head of District Implementation Committee consisting of District Dairy Union / Producers Company & District Animal Husbandry Department.

3. The following operational guidelines have been framed for smooth implementation of the scheme giving full freedom to beneficiaries in animal selection, maintaining transparency and accountability at every stage of program implementation.

4. The three key phases of **Distribution of Milch Animals** are Pre grounding, Grounding and Post grounding activities.

1. PRE-GROUNDING PHASE: Pre grounding activities are very important in bringing awareness among all the stakeholders on the guidelines, collection of beneficiary share and completing the required documentation for release of subsidy.

i) **Handing over of Sanction Orders:** In G.O.Rt.No. 60, dated: 17.7.2018, the Government have already sanctioned One Milch Animal with a unit cost of Rs. 80,000, which includes animal cost, insurance for 3 years (Rs. 3,640/-) and 300 kgs of Cattle Feed (Rs.5160) to 2.13 lakh existing members of Dairy Cooperatives.

- The details of beneficiaries have already been entered into E-Laabh portal. The District Collector will communicate the sanction orders to respective beneficiaries. The sanction orders should include component-wise i.e. Animal Cost (Feed & Insurance) Transport & Logistics Cost and the beneficiary share to be paid in the form of Demand Draft.

ii) **Choice of Milch Animal & Place of Procurement:** Beneficiaries will have total freedom in selecting the type of milch animal (Pregnant or In-Milk) and place of procurement. They can arrange their own transport also.

iii) **Fodder Development:** Fodder Availability shall be assessed in relation to present number of milch animals and wherever necessary beneficiary shall be encouraged to grow perennial fodder to meet the additional requirement of inducted milch animal. Fodder seed and chaff cutters will be supplied by AH Department under different schemes.

iv) Silo Pits & Cattle Shelters: Convergence shall be made at mandal level by Mandal committee, for sanction of Silo pits & night shelters for milch animal under MGNREGS.

v) Beneficiary Management by E-Laabh: Monitoring & Management of the scheme will be done by using E-Laabh software through which milk incentive is given.

vi) Collection of Beneficiary Share:

- The District Collector will get through Dairies the Beneficiary share and will be collected in the shape of a demand draft @ 25% (Rs. 20,000/-) in case of SC/ST beneficiary and 50% (Rs. 40,000/-) in case of BCs and Others.
- Name of beneficiary, name of Society, E-Laabh Registration number shall be written on the backside of the Demand Draft.
- All the Bank DDs collected by Dairies shall be submitted to the District Collector for release of subsidy, in the following format:

Sl No.	Mandal	Name of the Dairy	Name of the Society / BMC	Name of the Beneficiary	E-Laabh Registration No.	Amount Remitted	Bank Name	DD No.	Date of DD	Remarks

- District Collector shall arrange to hand over animal Procurement Order to the beneficiary.

vii) Release of Subsidy Amount and purchase of animal: Subsidy amount together with beneficiary contribution will be released by the Collector after receiving beneficiary share to the seller. If the cost of the animal is less, the proportionate amount of beneficiary contribution will be refunded.

viii) Maintenance of accounts and reconciliation: shall be done at district level, as prescribed by the Dist. Collector.

ix) Help line & Monitoring cell: A Helpline & Monitoring cell shall be arranged by the Collector.

- At the state level the scheme shall be monitored and reviewed by the Secretary, AH,DD&F Dept and the Collectors should send the reports in the manner prescribed and also give the requirement of ear-tags and funds.

2. GROUNDING PHASE: Grounding is the most crucial phase of the scheme, which needs proper planning, care and attention.

i) Choice of the Animal: The choice of animal and from where it is to be purchased shall be left to the beneficiary. No beneficiary shall be forced to purchase milch animal other than his / her choice.

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- ii) Making payments to seller:** District Collectors shall device the system for making payment to sellers.
- iii) Insuring the purchased milch animal:** All the milch animals purchased should be insured including transit risk for a period of 3 years, duly completing the procedure of insurance company.
- iv) Documentation at procurement place:** Proper documentation of purchase of milch animals should be kept. Beneficiary himself may arrange the relevant certificates and photographs.

3. POST GROUNDING PHASE: Post grounding health care is the most important parameter for profitable dairy farming.

- Dairy farmers should be given all assistance for providing veterinary care and regular preventive health calendar shall be followed.

These are indicative/suggestive guidelines only and the District Collectors shall take necessary steps required for smooth implementation of Milch Animals Distribution Programme, completely leaving the choice of animal and the place of purchase to the beneficiary.

**C.PARTHA SARATHI
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SECRETARY TO GOVERNMENT (I/C)**